

ComIO

COMMUNITY INTELLIGENCE OFFICER PROGRAM

Be ahead of the curve by understanding how key players, perceptions, and trends in your targeted community impact your business' success

Stratiscope's ComIO Program - The Difference You Need

1. Gain Competitive Advantage: Your brand gains visibility in the community as a trusted leader and localized efforts result in business growth
2. Build Reputation: Build trust for your business and access to community change-makers
3. Develop Robust Corporate Social Responsibility: Obtain expert knowledge on how to effectively direct your community-focused efforts

What is a ComIO?

A highly trained individual with years of experience who translates between multiple professional worlds (e.g. business, government, nonprofit). A ComIO is equipped to represent your corporation with professionalism, expertise and sensitivity to the targeted community.

How does Stratiscope's ComIO program work?

The ComIO program positions your business to be a leading voice in the community. Our expert ComIOs spend time getting to know the community to offer analytical approaches to accomplishing your organizational goals. This ComIO program includes the following:

1. *Internal Groundtruthing* : Understand how your existing practices relate to external interactions
2. *External Groundtruthing* : Assess the landscape of stakeholders and identify opportunities for influence
3. *Visibility* : A ComIO will attend and plan meetings, events, and more on behalf of your business
4. *Accessibility* : A ComIO develops trust among key players in the community and provides your business with access to the change-makers
5. *Regular Updates* : Your business will routinely receive written communication on what is and will be happening in the community and the impact your product/service provides for this community
6. *Expert Advice* : A ComIO offers best practices and recommendations that are based on extensive research and experience and tailored to your business' goals

The Result:

By engaging Stratiscope to provide a ComIO, your business is prepared to face a new venture, a new community, or an abrupt crisis with expertise, efficiency, and ease.



Office: 818-570-3408
2006 West Burbank Blvd. #200, Burbank, CA 91506
www.stratiscope.com