

ComIO

COMMUNITY INTELLIGENCE OFFICER PROGRAM

Be ahead of the curve by understanding how key players, perceptions, and trends in your targeted community impact your agency's goals

Stratiscope's ComIO Program - The Difference You Need

1. Gain Competitive Advantage: Your brand gains visibility in the community as a trusted leader and these localized efforts result in project growth and success
2. Build Reputation: Build trust for your agency and access to community change-makers
3. Develop Robust Engagement Strategies: Obtain expert knowledge on how to effectively direct your community-focused efforts

What is a ComIO?

A highly trained individual with years of experience who translates between multiple professional worlds (e.g. business, government, nonprofit). A ComIO is equipped to represent your agency with professionalism, expertise, and sensitivity to the targeted community.

How does Stratiscope's ComIO program work?

The ComIO program positions your agency to be a leading voice in your community. Our expert ComIOs spend time getting to know your community so they can offer analytical approaches to accomplishing your agency's goals. The ComIO program includes the following:

1. *Internal Groundtruthing* : Understand how your existing practices relate to external interactions
2. *External Groundtruthing* : Assess the landscape of stakeholders and identify opportunities for influence
3. *Visibility* : A ComIO will attend and plans meetings, events, and more on behalf of your agency
4. *Accessibility* : A ComIO develops trust among key players in the community and provides your agency with access to change-makers
5. *Regular Updates* : Your agency will routinely receive written communication on what is and will be happening in the community and the impact your services provide for this community
6. *Expert Advice* : A ComIO offers best practices and recommendations that are based on extensive research and experience and tailored to your agency's goals

The Result:

By engaging Stratiscope to provide a ComIO, your agency is prepared to face a new venture, a new community, or an abrupt crisis with expertise, efficiency, and ease



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