

ComIO

COMMUNITY INTELLIGENCE OFFICER PROGRAM

Be ahead of the curve by understanding how key players, perceptions, and trends in your targeted community impact your organizational success

Stratiscope's ComIO Program - The Difference You Need

1. Gain Competitive Advantage: Your brand gains visibility in the community as a trusted leader and these localized efforts result in organizational growth
2. Build Reputation: Build trust for your organization and access to community change-makers
3. Develop Robust Engagement Strategies: Obtain expert knowledge on how to effectively direct your community-focused efforts

What is a ComIO?

A highly trained individual with years of experience who translates between multiple professional worlds (e.g. business, government, nonprofit). A ComIO is equipped to represent your organization with professionalism, expertise and sensitivity to the targeted community.

How does Stratiscope's ComIO program work?

The ComIO program positions your organization to be a leading voice in the community. Our expert ComIOs spend time getting to know your community so they can offer analytical approaches to accomplishing your organizational goals. The ComIO program includes the following:

1. *Internal Groundtruthing* : Understand how your existing practices relate to external interactions
2. *External Groundtruthing* : Assess the landscape of stakeholders and identify opportunities for influence
3. *Visibility* : A ComIO will attend and plans meetings, events, and more on behalf of your organization
4. *Accessibility* : A ComIO develops trust among key players in the community and provides your organization with access to the change-makers
5. *Regular Updates* : Your organization will routinely receive written communication on what is and will be happening in the community and the impact your product/service provides for this community
6. *Expert Advice* : A ComIO offers best practices and recommendations that are based on extensive research and experience and tailored to your organizational goals

The Result:

By engaging Stratiscope to provide a ComIO, your team is prepared to face a new venture, a new community, or an abrupt crisis with expertise, efficiency, and ease.



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