

ComIO

COMMUNITY INTELLIGENCE OFFICER PROGRAM

Be ahead of the curve by training your team to understanding how key players, perceptions, and trends in your targeted community impact your organizational success

Stratiscope's ComIO Training Program - The Difference You Need

1. Gain Competitive Advantage: Your brand gains visibility in the community as a trusted leader and these localized efforts result in organizational growth
2. Build Reputation: Build trust for your organization and accessibility to community change-makers
3. Develop Robust Engagement Strategies: Obtain expert knowledge on how to effectively direct your community-focused efforts

What is a ComIO?

A highly trained individual with years of experience who translates between multiple professional worlds (e.g. business, government, nonprofit). A ComIO is equipped to represent your organization with professionalism, expertise, and sensitivity to the targeted community

How does Stratiscope's ComIO program work?

The ComIO training program teaches your team members how to be leading voices in your community. After attending and fully participating in the ComIO Basic Training, your team members will be able to:

1. More effectively engage communities and develop connections
2. Better serve more constituents more efficiently
3. Enhance their own and your organization's communication, strategy, and organizing skills
4. Develop strategic engagement plans to achieve your organization's mandate

Your team members will also leave the training with:

1. A customized engagement framework for their specific roles
2. Reference materials
3. Eligibility to join the ComIO Network

The Result:

Stratiscope has trained your team to face a new venture, a new community, or an abrupt crisis with expertise, efficiency, and ease



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