

Community Crisis Response

Stratiscope will position your organization to successfully and swiftly respond to any community crisis with expertise & efficiency, resulting in long-term benefits.

Program Outcomes:

- A. Prevent the community crisis from exacerbating damage to your brand
- B. Become a trusted leader and resource for your clients, employees, and other community members
- C. Amplify long-term benefits for your organization by leveraging strategic partnerships

Our Approach:

1. Rapid-Response Advice and Expertise
 - a. As issues arise and are anticipated, Stratiscope provides you expert recommendations and strategic advice.
 - b. We provide message development to enable you to swiftly respond to media outlets and influence the public narrative through your communication channels.
 - c. We provide experts on-call to offer you direct consultation during a community crisis.
2. Groundtruthing
 - a. Our team will gather and synthesize snapshot research about what's happening in the community.
 - b. We will provide situational awareness of community needs answering: What does the community need that you can provide or support?
 - c. As needed, we will vet and recommend community partners to support during and after the crisis.
3. Goal Development and Implementation
 - a. Stratiscope will assist you in developing immediate fiscal and non-fiscal plans for community crisis response.
 - b. We offer expertise on the best practices in disaster philanthropy and community support.
 - c. We work with you to facilitate opportunities for direct community engagement.



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