

Nonprofit Mission and Vision Realignment

Increasing your nonprofit's relevance in and to its community and guiding operations to maximize impact

Step 1 of 4	How	Why
Board Interviews	Individually interview board members and board advisors to establish a high-level understanding of operations	The drivers the organization help us develop a comprehensive, yet still nuanced, organization portrait
Step 2 of 4	How	Why
Staff convening	Convene a group of key staff to establish an understanding of direct operations and to compare findings from Step 1	Key staff members add detail and a clearer representation of operations to the portrait
Step 3 of 4	How	Why
Community intelligence research	Further explore findings from steps 1 and 2 by: <ul style="list-style-type: none"> researching and benchmarking the relevant nonprofit landscape, issue areas, and perceptions of your organization Interviewing existing beneficiaries to determine met and unmet needs 	Communities sometimes change faster than nonprofits. Our community intelligence research will get your nonprofit back on track
Step 4 of 4	How	Why
Iteration and finalization	Iterate versions of the mission, vision, and audit report with a working group from the board	Our deliverables are most valuable when integrated well with the nonprofit and are backed by board consensus

Result: Updated mission and vision statements that accurately reflect current community needs and a high-level strategic document that organizes and presents this processes' findings and the reasoning behind the updated mission and vision