



STRATISCOPE

ComIO Certification

Community Intelligence Officer



Stratiscope's ComIO Approach

We believe that any organization, in order to succeed and grow, MUST understand the audience it serves. Stratiscope helps our clients do just that by leveraging community intelligence to develop meaningful community engagement for businesses, nonprofits, and government agencies. ComIO Certification courses teach you the same skills we apply to our work so that you too can conduct street-level research, develop win-win relationships, and activate stakeholders and resources to achieve your organizational goals.

Certification Outcomes

- Personalized plans and strategies to more effectively engage communities
- The ability to efficiently serve more constituents
- Enhanced communication, strategy, and organizing skills
- Preparedness to face new ventures, communities, or crises with expertise, efficiency, and ease

Next Available Basic Training Class

Date: December 19, 2019
Time: 9am-4pm
Location: Stratiscope's Burbank Office
2006 W Burbank Blvd
Burbank, CA 91506
Tuition: \$200/ person

[Enroll now at stratiscope.com/events](https://stratiscope.com/events)

ComIO Certification Courses

1. Basic Training 1 [prerequisite]
2. Basic Training 2 [prerequisite]
3. Government 101
4. Corporate Community Engagement 101
5. Cultivating, Growing, and Sustaining Relationships
6. Building Community: Connecting the Dots
7. Building Community: Creating Opportunities for Connection
8. Public Speaking and Presence
9. Conflict Resolution: Diffusing Difficult Situations
10. Taking Stock: Community Inventories, Landscapes, and Other Ways to Gather information
11. Innovating Community Engagement: New Rules, New Tools
12. Working with Media
13. Interpersonal Skills as a Precision Tool
14. Out and About: Making the Most out of Informal Interactions in Formal Settings



Basic Training 1 & 2 Session Overview

Basic Training 1 & 2 provide foundational tools, strategies, and concepts to support your community activation work as well as further pursuit of ComIO certification.

Basic Training 1	Basic Training 2
<ol style="list-style-type: none"> 1. Laying the foundation for engagement 2. Engagement Principles 3. Identifying valuable targeted connections 4. Planning for Interaction 5. Identifying opportunities to connect 6. Preparing for interaction 7. Planning for Interaction 8. Community Archetypes 9. Communication Tactics 10. Physical Presence 11. Interaction settings 12. Your Closing 13. Following up on Connections Made 	<ol style="list-style-type: none"> 1. Refining Community Engagement Priorities 2. <i>Your Measurable Plan</i> 3. Understanding Your Community 4. Your "Community IQ" 5. Community Intelligence 6. Building and Engaging Internal Partners 7. Developing and Engaging External Partners 8. Communicating to Partners 9. Planning to Execute 10. Evaluate & Pivot 11. What's Next?
<p>"Provided great strategies on engaging community and following up." - Basic Training 1 participant</p>	<p>"The training taught us to think a layer beneath the surface and look at the end goals." - Basic Training 2 participant</p>
<p>"I learned how to improve the way I engage people and build relationships" - Basic Training 1 participant</p>	<p>"Great tactics on how to reach out to targeted internal <i>and</i> external partners." - Basic Training 2 participant</p>

These trainings have been developed by professionals who use them in their own work and combine lecture, worksheets, dialogue, and roleplay to create a fun and engaging learning environment.

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