

Basic Training 1 & 2 provide foundational tools, strategies, and concepts to support your community activation work as well as further pursuit of ComIO certification.

Basic Training 1	Basic Training 2
<ol style="list-style-type: none">1. Laying the foundation for engagement2. Engagement Principles3. Identifying valuable targeted connections4. Planning for Interaction5. Identifying opportunities to connect6. Preparing for interaction7. Planning for Interaction8. Community Archetypes9. Communication Tactics10. Physical Presence11. Interaction settings12. Your Closing13. Following up on Connections Made	<ol style="list-style-type: none">1. Refining Community Engagement Priorities2. <i>Your Measurable Plan</i>3. Understanding Your Community4. Your "Community IQ"5. Community Intelligence6. Building and Engaging Internal Partners7. Developing and Engaging External Partners8. Communicating to Partners9. Planning to Execute10. Evaluate & Pivot11. What's Next?
<p>"Provided great strategies on engaging community and following up." - Basic Training 1 participant</p>	<p>"The training taught us to think a layer beneath the surface and look at the end goals." - Basic Training 2 participant</p>
<p>"I learned how to improve the way I engage people and build relationships" - Basic Training 1 participant</p>	<p>"Great tactics on how to reach out to targeted internal <i>and</i> external partners." - Basic Training 2 participant</p>

These trainings have been developed by professionals who use them in their own work and combine lecture, worksheets, dialogue, and roleplay to create a fun and engaging learning environment.